5

10

ABSTRACT

A logo data generating system and logo data generating method indicate the amount of ink required to print a logo during the logo editing and creation process. The system includes a source image capture controller for capturing a source image that is the foundation for logo data creation; an image processor image that processes the captured source image to generate the logo data; an ink consumption calculator that generates user-readable attribute data indicating the amount of ink required to print the logo data from the number of color pixels in the logo data image processed by the image processor; and a display controller that displays the attribute data on a display device so that the user can recognize from the displayed attribute data how much ink is required to print the logo data being edited.